



Vision To Learn
Focus on the Future

IMPACT IN FOCUS

2024-2025
Annual Report



OUR MISSION

Vision To Learn

provides vision screenings, eye exams, and glasses, to children in low-income communities, at no cost to the child or their family.



3.6 million
VISION
SCREENINGS



723,135
EYE EXAMS



601,741
PAIRS OF
GLASSES



36,711
VISITS TO
SCHOOLS

From our Founder

Impact That Lasts a Lifetime

This year marked an extraordinary milestone for Vision To Learn: we provided our 500,000th child with glasses, a number that's now grown to over 600,000. Half a million children whose lives have been changed by something as simple, yet so powerful, as the ability to see clearly.

But our work is about more than just numbers. Each child we help is unique. We know how quickly the world can change when a child finally sees the board in class, a book in their hands, and the path to their future. We have seen the difference through lives truly changed.

The children we helped years ago are now young adults pursuing their dreams. Lizeth was provided glasses in middle school, and is now the first in her family to graduate from college and is studying to become an optometrist. Brianna, who once struggled to read the board, is a Division I athlete and neuroscience major at Dartmouth. And Mello, who we provided his first pair of glasses in elementary school, is now studying applied mathematics and computer science at Dartmouth. You will read more about their journeys in the pages ahead, each one proof



Austin Beutner with student in Norcross, GA

that the impact of a pair of glasses can last a lifetime.

Research confirms what these stories tell us. A Johns Hopkins University study of Vision To Learn's work in Baltimore found that children who received glasses made greater learning gains than those achieved by extending the school day, adding technology, or creating charter schools. For students who struggle the most, those in the bottom quarter of their class and those with learning differences, the improvement was the equivalent of an additional four to six months of learning.

This progress would not be possible without the thousands of donors, staff, school nurses, teachers, and community partners

who make our work possible every day. With your continued support, we can bring help to classrooms across the country.

I hope you will join us as we work to ensure that every child in every school, everywhere in the country, has the glasses they need to succeed in school and in life.

With gratitude,

Austin Beutner
Founder

PROGRAM SUPPORT



2024 - 2025 Funding

Private

- Foundations, businesses & individuals **\$15,214,392**
- Contributions In Kind **\$1,318,569**

Public

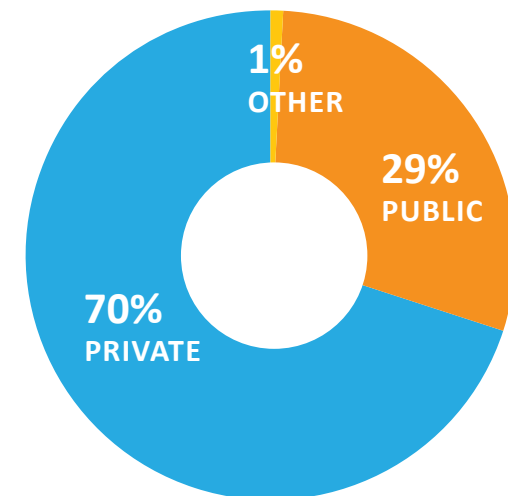
- Medicaid/CHIP HSI Revenue **\$3,101,751**
- Other Public Monies **\$3,716,072**

Other

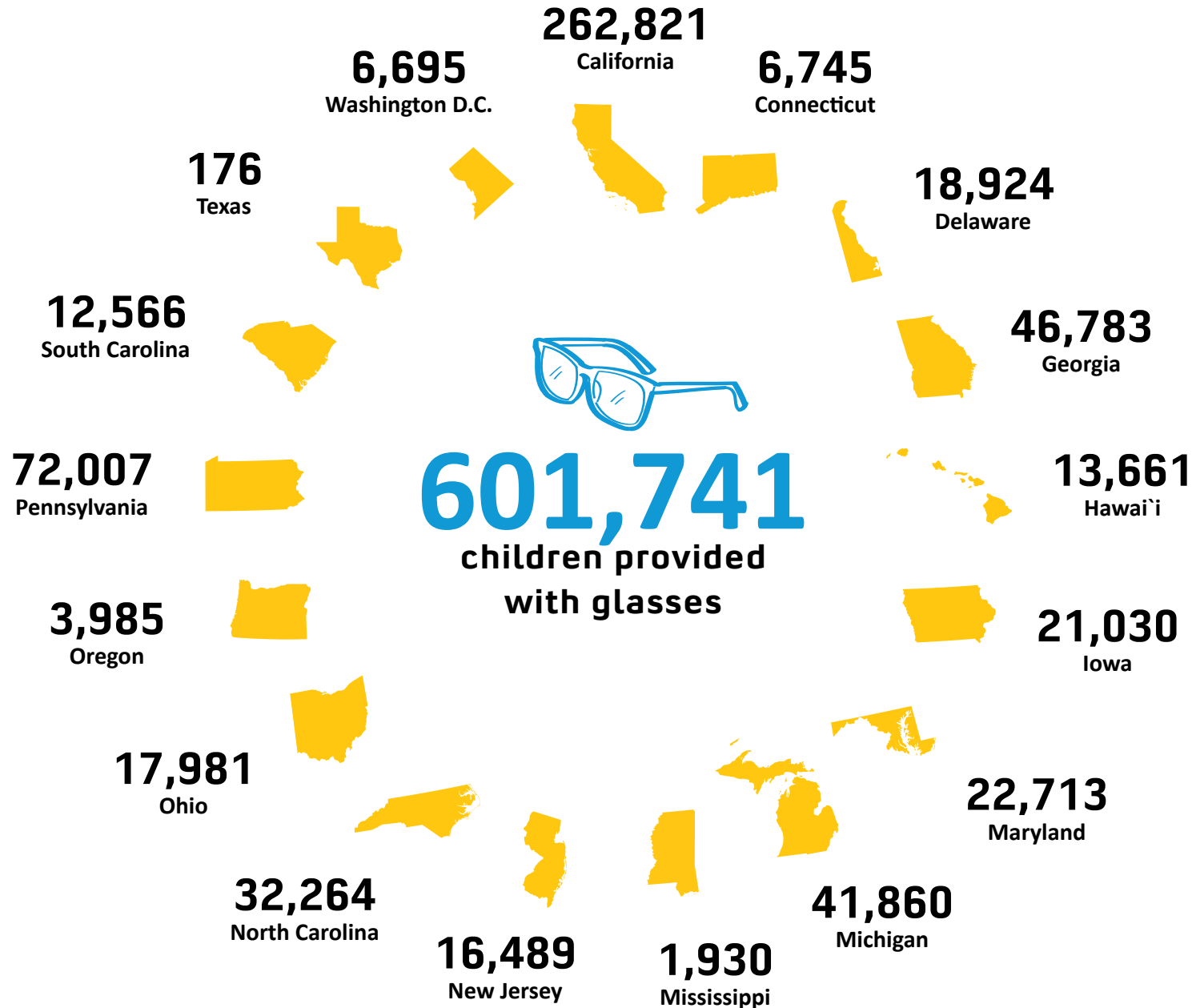
- Other **\$132,602**

Total

\$23,483,386



WHERE WE WORK



Texas Launch

Vision To Learn launched in Dallas, Texas, in April 2025, expanding its mission to ensure every child has the glasses they need to succeed in school and in life. The effort will help students in the Dallas Independent School District, where an estimated 30,000 children currently go without the glasses they need to see clearly and learn confidently.

The Dallas program celebrated its official kickoff at JP Starks Math, Science and Technology Vanguard, where students received free eye exams and glasses. With support from community partners and local donors, Vision To Learn will begin full-time service to Dallas schools in Fall 2025, bringing much-needed vision care directly to campuses across the city.

Everywhere we work our model relies on local heroes like Sarah Ketterer in Dallas.

Sarah, the co-founder and CEO, Causeway Capital Management explained, “Every child deserves a fair chance to succeed in school, and that starts with being able to see the words on a page. Vision To Learn’s work in North Texas will help thousands of students get the glasses they need, enabling them to learn effectively and live their lives to their true potential.”

Expected Impact

As Vision To Learn launches across Dallas County, the program is projected to provide more than 22,500 vision screenings, 7,500 eye exams, and 6,000 pairs of glasses in its first three years, with plans to expand even further in the years ahead.

This milestone builds on Vision To Learn’s long-standing partnership with EssilorLuxottica and the OneSight EssilorLuxottica Foundation, whose shared commitment to children’s vision has helped provide clear sight to more than 500,000 students nationwide. Together, the organizations are bringing this life-changing impact to students throughout Dallas, helping them see the board, their books, and their future more clearly.

We’re also proud to recognize Boeing, whose generous support has helped make Vision To Learn’s work possible in eight other cities across the country. We’re delighted they’ve chosen to extend that commitment to the students of Dallas, helping ensure every child has the chance to see and succeed.

Thank You to Our Dallas Area Supporters

Sarah Ketterer and Alan Vorwald

Robert Kaplan

Flora Kim and Dennis Wong

Stephanie and Bennie Bray

Boeing

Lenses provided by OneSight EssilorLuxottica Foundation

Cary and Dimitri Economou

Focusing Philanthropy

Sketch Foundation

Durham Family Foundation



GROWING IMPACT

Vision To Learn Joins Bloomberg Philanthropies Vision Initiative

Early October, Mayor Michael R. Bloomberg and Johns Hopkins University President Ron Daniels visited Vision To Learn's Baltimore program, where they met students receiving free eye exams and glasses through Vision To Learn's mobile clinics. The visit celebrated the announcement that Vision To Learn was selected as a partner in the Bloomberg Vision Initiative, a global effort to expand access to vision care.

In Fall 2025, Vision to Learn was invited to join with 10 international NGOs to partner with Bloomberg Philanthropies on its new Vision Initiative. The initiative supports efforts to help restore sight and expand access to vision screenings, cataract surgeries, and eyeglasses

for millions of people in the United States and in low- and middle-income countries.

Bloomberg Philanthropies' support will allow Vision To Learn, in collaboration with Warby Parker, to double the number of students helped in Baltimore, greater Maryland and DC, and quadruple students helped in Newark, New Jersey. In total, the two-year grant will provide over 38,000 students with eye exams and 30,000 with glasses.

"As many as one billion people live with a condition that is an enormous obstacle to success in school and careers: poor vision. And in most cases, it can be easily fixed," said Michael R. Bloomberg, founder of Bloomberg L.P. and

Bloomberg Philanthropies, WHO Global Ambassador for Noncommunicable Diseases and Injuries, and 108th mayor of New York City. "Through our new Vision Initiative, we're teaming up with experts to expand access to screenings, eyeglasses, and cataract surgeries – and empower millions more people to fulfill their potential."

Neil Blumenthal, co-founder and co-CEO of Warby Parker says, "We've seen firsthand that a simple pair of glasses can be life-changing. It's a key that unlocks a person's potential, giving them the clear vision they need to learn, work, and thrive."



Picture Courtesy of Bloomberg Philanthropies

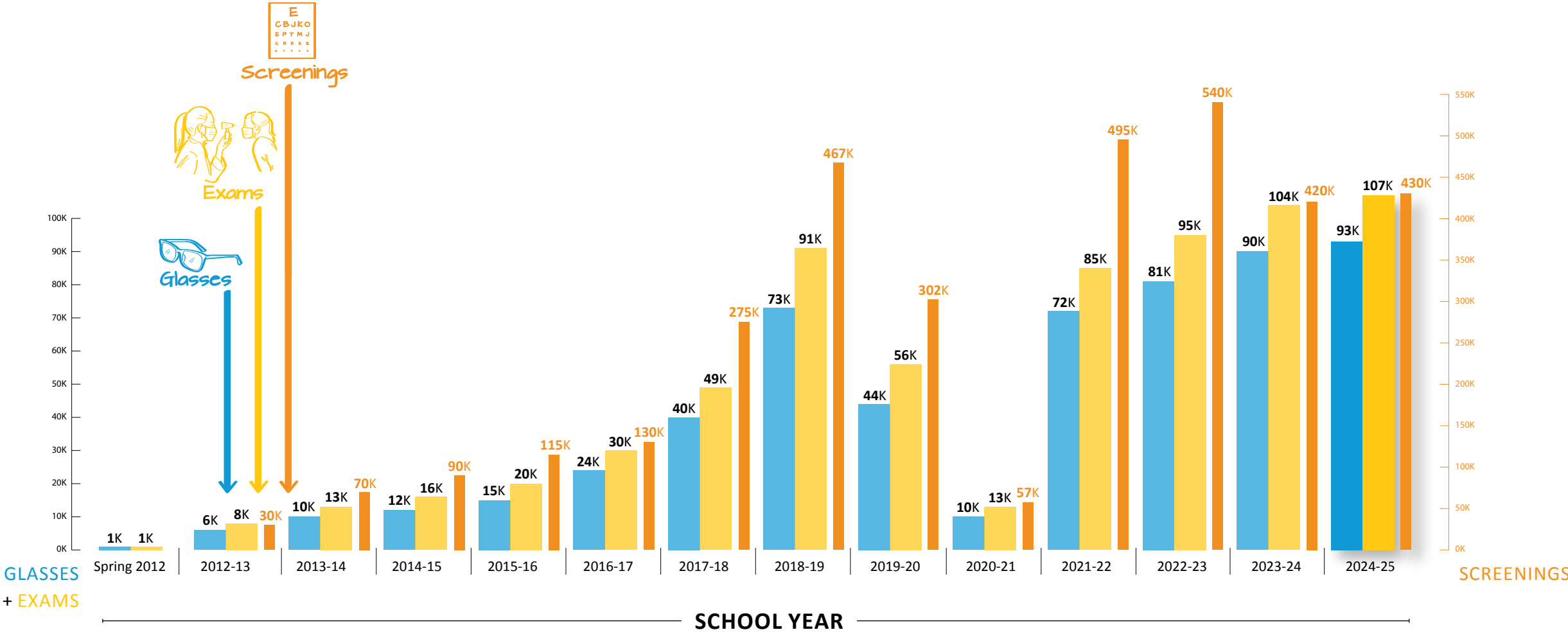


Picture Courtesy of Bloomberg Philanthropies



Picture Courtesy of Bloomberg Philanthropies

Vision screenings, eye exams and glasses



Possibility in Focus: Brianna & Mello

On opposite sides of Los Angeles, two students faced the same challenge. Both were bright and eager to learn, but limited by vision problems they didn't know how to solve. Vision To Learn reached them at a pivotal time. Today, both are thriving students at Dartmouth, pursuing ambitious futures built on clear sight and confidence.

Brianna

At 12, Brianna was squinting through class, guessing at words she couldn't see, her future slipping further out of reach. A free vision screening from Vision To Learn changed everything. Soon after, her first pair of glasses arrived in the mail, and the moment she put them on, her world came into focus.

"School became so much easier. I could finally see and learn each day. My glasses became part of who I am."

With clear vision came confidence. Brianna no longer had to fight through every lesson; she could finally thrive. That foundation empowered her to set bigger goals and pursue her passion for neuroscience at Dartmouth.

Mello

As a first grader, Mello thought blurry vision was normal. He sat uncomfortably in the front row, and at basketball games he had to run down the bleachers just to read the scoreboard. For his mom, that moment was heartbreaking. Fortunately, Vision To Learn soon came to his school, providing a free eye exam and his first pair of glasses.



Mello (left), and Brianna (right) at Dartmouth

"Instead of wasting energy just trying to see, I could actually focus on learning."

For the first time, Mello could settle in at his desk without panic or strain. That clarity unlocked focus and calm, allowing him to channel his energy into discovery and achievement. Today, he's studying math and technology at Dartmouth.

Together

Brianna and Mello aren't related, but their stories are deeply connected. Both grew up in Los Angeles. Both were motivated learners held back by blurry vision. And both received the help they needed at a defining moment.

Now, they're shaping bright futures and reminding us of a simple truth: when children can see, they can learn, and when they can learn, they can change the world.

Lizeth's Story

My name is Lizeth Tinoco. This past June, I walked across the stage at UC Riverside as the first person in my family to graduate from college. But that moment wasn't just mine. It belonged to my parents, my sisters, and everyone who ever believed I could get there.

I don't know if I would have made it that far without a single day, eight years ago, when Vision To Learn came to my school.

I grew up in Gardena, in a neighborhood with a lot of love but also a lot of challenges. Poverty and a scarcity of resources kept kids like me from having even the most basic necessities to succeed. At school, I struggled quietly. My vision was blurry, and I couldn't make out the words on the board. I pretended to take notes, guessed on homework, and blamed myself when my grades slipped. Nobody around me realized how little I could see. Honestly, I didn't either, because blurry was normal for me.



Lizeth on graduation day at UC Riverside

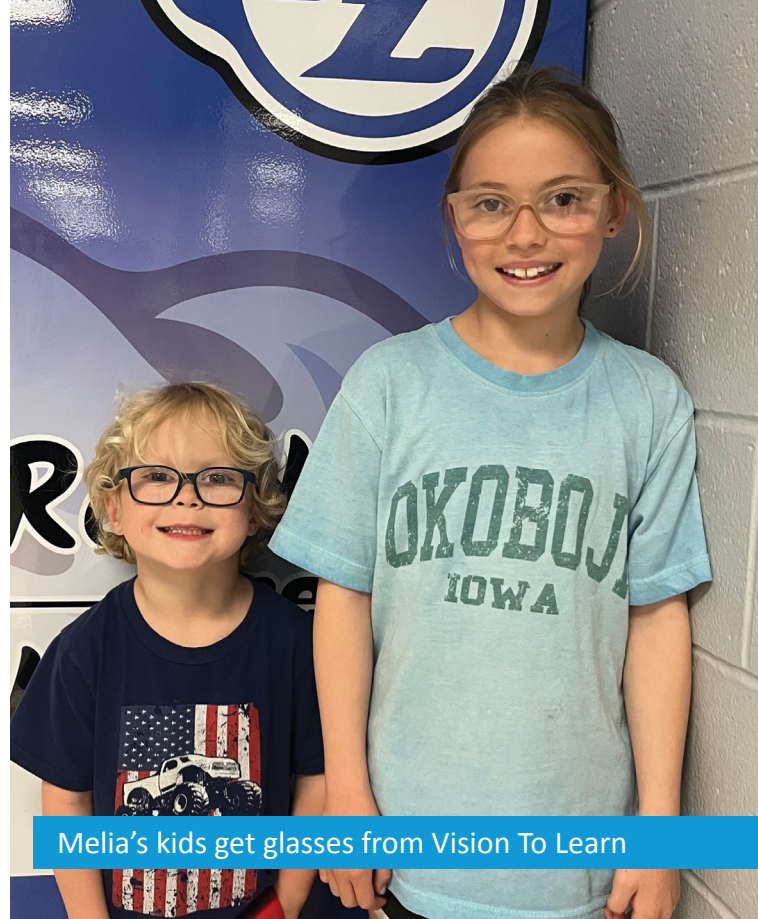
Everything changed the day I stepped into the Vision To Learn van parked outside my high school. I can still picture it: bright photos of kids in glasses on the outside, and inside, staff who welcomed me like I belonged there. Dr. Angela gave me my very first eye exam and prescribed my first pair of glasses.

I'll never forget putting them on. The blur I had lived with for years was gone in an instant. The world came into focus with a sharpness I didn't know was possible. I could finally read the words on the board. I could see my teacher's face clearly from the back of the room, and for the first time, I realized she was looking back at me. In that moment, I felt possibility rush in. Learning wasn't out of reach anymore. It was right in front of me.

That pair of glasses did more than fix my eyesight. It opened a door to a future I had not even dreamed about. My grades improved, my confidence grew, and I discovered a love for science. This past June, I earned my degree in Biology, and now I am preparing to apply to optometry school. My dream is to go back to communities like mine and hand a child their first pair of glasses, because I know what that moment can mean. I know it can change a classroom, a future, and a life.

Vision To Learn didn't just help me see. It helped me believe in myself. It showed me that every child deserves the chance to learn without barriers, and that something as small as a pair of glasses can open up a world of opportunity.

I can't promise every student will grow up to be an optometrist. But I can promise this: every student who gets the chance to see clearly has a better shot at becoming who they are meant to be.



Multi-generational Impact

Melia Larson knows how quickly poor vision can derail a childhood. In kindergarten in Iowa, the world beyond a few feet dissolved into blur, and the spray-painted letters that guided students after recess might as well have been invisible. Tears became routine as adults mistook confusion for misbehavior, and Melia learned to cope by trailing a classmate and guessing at what the teacher wrote. School felt like a place designed for other children. The day she received glasses, the change was immediate. Rules on the board became legible, faces had edges, and classrooms felt navigable. Her behavior steadied, her confidence grew, and learning finally moved forward.

Years later, her daughter began to slip into the same pattern. A preschool screening at West Liberty Early Learning Center identified a problem, and Vision To Learn stepped in at exactly the right moment. The team brought the exam to campus in Iowa, helped her choose frames she loved, and delivered two pairs of glasses at no cost. The teal pair she chose became more than an accessory. With clear sight, her frustration eased, her attention span lengthened, and reading stopped feeling like failure. Homework time shortened, meltdowns faded, and small daily successes returned. Those wins built into perseverance, and perseverance opened the door to progress.

The relief inside one household points to a larger truth. When care happens at school, families do not have to choose between a paycheck and an appointment, and transportation is no longer the reason a child waits months to see a board clearly. A second pair means that a forgotten or broken frame does not cancel a day of learning. When these practical barriers disappear, teachers see fewer students mislabeled as distracted or defiant when they are simply straining to see. More children can track words on a page, respond to questions, and believe that they belong in the room.

Melia's story spans a child on the brink of giving up and a mother watching her own daughter step back from that brink. In both cases, the turning point was the same. Vision To Learn met a hidden need with simple, immediate access and removed the cost that so often keeps families from care. The result was not only clearer sight. It was restored confidence, calmer classrooms, and a real chance to learn.

VISION TO LEARN IN THE MEDIA

Vision To Learn is proud to be featured by news outlets across the country highlighting the impact of our mission to help students see clearly so they can succeed in school and in life. From local broadcasts to national networks, these stories showcase the real difference that access to eye exams and glasses can make for children who need them most.



To see more media stories about Vision To Learn, visit the media page on our website.

visiontolearn.org/media-archive/

Oregon KGW



Students are helped by Vision To Learn's program at Portland's Lincoln Park Elementary.

LA KNBC



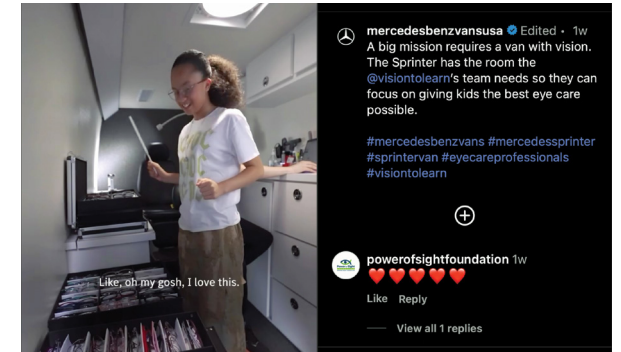
An interview with Vision To Learn founder Austin Beutner includes stories from kids helped in Compton, CA, and a former VTL beneficiary now attending Dartmouth College.

NBC Nightly News



A "Good News Tonight" segment shows a joyful Vision To Learn event in Wayne County, MI.

Mercedes Benz USA Instagram



Vision To Learn's Charleston, SC program is featured in a Mercedes Benz' "Brand Love" campaign video.

THANK YOU TO OUR SUPPORTERS!



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\$1,000,000+

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Ford Philanthropy



Los Angeles Dodgers



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 Good Hope Medical Foundation
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 Weingart Foundation
 Winebaum Family Charitable Trust

\$100,000 - \$249,999

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 The Herb Alpert Foundation
 Annenberg Foundation
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 California Resources Corporation
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 Harold K.L. Castle Foundation
 Coastal Community Foundation of South Carolina
 Cobb County ARPA 2022
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 Foundation for a Healthy Carolina
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 - Founded by the Jewish Community 
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 Oregon Strong
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 The Pittsburgh Foundation
 Priority Health Total Health Foundation
 The RAP Foundation
 Riverside County Office of Education
 Rome Board of Education
 Roper St. Francis Physicians Endowment
 Saint John's Health Center Foundation Community Impact Fund
 San Diego Foundation
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\$50,000-\$99,999

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 Arthur M. Blank Family Foundation
 BMO Charitable Fund Program
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 El Camino Healthcare District
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 Emory University School of Medicine
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 FlintNOW Foundation
 Fox Family Foundation
 The Foundation for Hispanic Education
 Fullerton Family Foundation
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Vision To Learn

Focus on the Future

Vision To Learn is a non-profit charity that provides vision screenings, eye exams, and glasses to children in low-income communities, at no cost to the children or their family. Vision To Learn has helped children in more than 860 cities in 18 states and the District of Columbia.

For more information, please visit:
visiontolearn.org



Maple Street School, Vernon, CT