



Helping Kids in
over 180 Cities from
Honolulu to Baltimore



The Solution is Simple -
We Bring the Glasses to the Kids



Vision To Learn
Focus on the Future

ANNUAL REPORT
2016

Our Mission

Vision To Learn provides eye exams and glasses, free of charge, to children in low-income communities



“There are few simple things that are guaranteed to have a positive effect on children’s education and life trajectory. This is one of them.”

Mark Zuckerberg,
Co-Founder,
Chan Zuckerberg Initiative



“I certainly did not even realize that there are so many kids who are not getting glasses.”

California Governor Jerry Brown



Jefferson Elementary,
Sacramento, CA



“The LA Clippers Foundation supports Vision To Learn because giving glasses transforms kids, schools, and entire communities.”

LA Clippers President Gillian Zucker



Long Beach Mayor Robert Garcia
and LA Clippers star Brice Johnson
at Washington Middle School,
Long Beach CA

“Vision To Learn is a public-private partnership that works. Government, philanthropy and the private sector all worked together to launch the program in Mississippi.”

Haley Barbour, Former Governor of Mississippi and Gayle Wicker, Vision To Learn Mississippi State Director



Timberlawn Elementary,
Jackson, MS

Letter from Co-Chairs



If deeply rooted poverty and an underperforming public education system strike you as intractable problems, think again. Vision To Learn, a non-profit, provides a concrete solution, real hope – and a simple, yet powerful tool to kids in need. The tool? A pair of eyeglasses.

Consider this: About one in five kids will naturally need glasses to see the board, read a book, or participate in class.

Unfortunately, in low-income communities across the country, 95% of kids who need glasses, about 2,000,000 in total, do not have them. What chance does each of these children have to succeed in school, let alone break free from poverty?

Vision To Learn was founded to make sure every child has the glasses he or she needs to succeed in school and in life. Its mobile clinics solve the problem by bringing eye care and glasses, free of charge, to children at schools in low-income communities.

Vision To Learn now serves children in low-income communities in more than 180 cities from Honolulu to Baltimore, becoming the largest school-based program of its kind in the nation.

What Vision To Learn does is simple, but not easy, and is a great example of how a community can work together to make a difference. We have a great staff with a tireless leader, Ann Hollister. We are supported by the generosity of many individuals, companies and foundations. We benefit from collaboration with other civic organizations like the Rotary Club. And we work closely with our most important partners, teachers and nurses, to deliver our services to kids.

This has been a remarkable year for Vision To learn with highlights too many to mention, but allow us to share a few:

- ▲ Vision To Learn, the City of Long Beach and the Los Angeles Clippers Foundation began a program to provide vision screenings, eye exams and glasses to every kid in Long Beach Unified School District. The effort will be completed this calendar year and LBUSD, a district of over 80,000 students, will become the largest in the nation to solve this problem.



- ▲ The Chan Zuckerberg Initiative provided Vision To Learn with a grant to accelerate efforts to serve kids in more communities. The goal of this is to help Vision To Learn serve as many as 200,000 kids over the next 3 years.
- ▲ John Kim joined the leadership team at Vision To Learn. He brings with him 25+ years of experience working with kids and will help Ann and the rest of the team at Vision To Learn build an organization with the capacity to help more kids in the years to come.

We look forward to working with you to make certain each and every one of the 2,000,000 kids in this country who need glasses are provided with them.

Sincerely,

Austin Beutner
Founder and Chairman

Mickey Kantor
Co-Chairman

The Challenge



89% of kids served by
Vision To Learn
LIVE IN POVERTY
and 87% are kids of color

80% of all learning
during a child's first 12 years is

VISUAL

“ Vision to Learn has a simple yet transformative mission: giving students the gift of sight. A pair of eyeglasses can change lives and make learning possible. There is no greater accomplishment for an organization. ”

Gregory McGinity, Executive Director
The Eli & Edythe Broad Foundation



Lovejoy Elementary
Des Moines, IA



“ Now that I have my glasses it's easier for me to read. It makes me feel like I'm part of something bigger. ”

Mireya,
3rd grader



Students who are **NOT PROFICIENT** in reading by the end of 3rd grade are more likely to **DROP OUT** of school



almost 70%
of the kids

who enter the Texas Juvenile Detention System need glasses, as do 70% in Riverside, CA, and almost 80% in the State of Washington.

Vision To Learn Solves the Problem

2016 Highlights



“Everybody in here today, listen: glasses are freaking cool.”

Baltimore Ravens Legend Ray Lewis at Hampstead Hill Academy, Baltimore, MD



In 5 Years

430,000
screenings

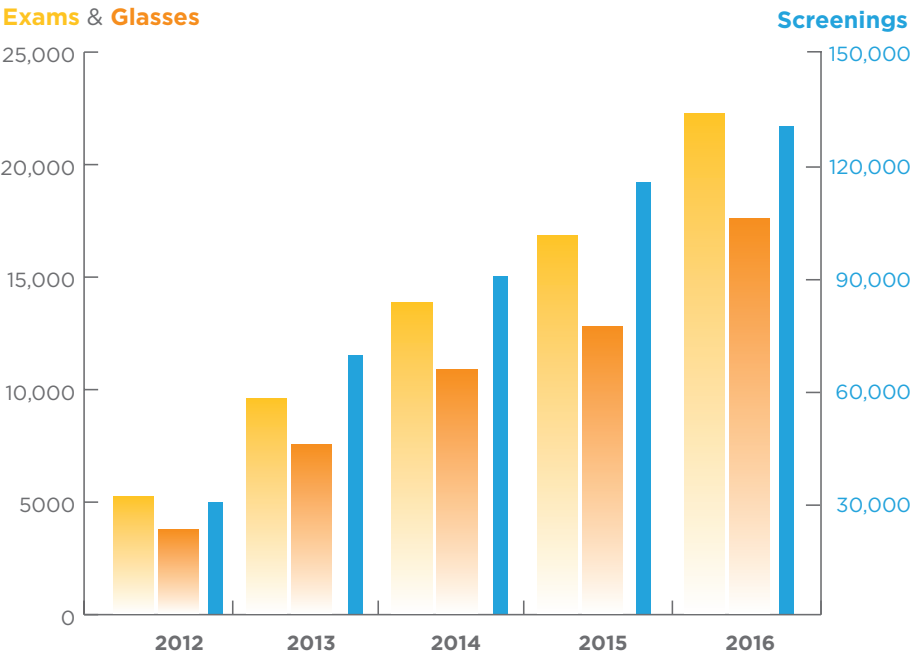
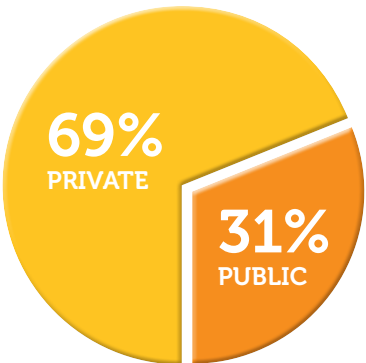
85,000
exams

65,000
glasses

2016 Funding

PRIVATE	
Foundations, Corporations and Individuals	\$2,334,223
PUBLIC	
Medi-Cal (LA County)	\$742,544
Medicaid (Delaware)	\$37,232
First 5 LA (LA County)	\$267,109

2016 Funding Breakdown



3,300
school visits

350
community organizations and health fairs

Building on Success

March 27

First child helped in Los Angeles, CA at Napa Elementary,

2012



Students at Castelar Street Elementary, Los Angeles CA

2013

Vision To Learn received "State Gold Award" from the California Teachers Association



October 3

First child helped in Sacramento, CA at David Reese Academy



CA Governor Jerry Brown visits a VTL mobile clinic at Jefferson Elementary, Sacramento CA

10,000 kids helped

April 28

First child helped in Oakland, CA at Martin Luther King Jr. Elementary



U.S. Senator Kamala Harris at Franklin Elementary, Oakland CA

2014

June 6

Vision To Learn named a "Pacesetter Program" by Campaign for Grade-Level Reading



September 16

First child helped in Long Beach, CA at Edison Elementary

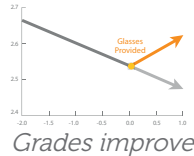
October 14

First child helped in Wilmington, DE at Shortlidge Academy,



WNBA Player Elena Delle Donne at Shortlidge Academy, Wilmington, DE

UCLA research published



Mattel Children's Hospital

UCLA

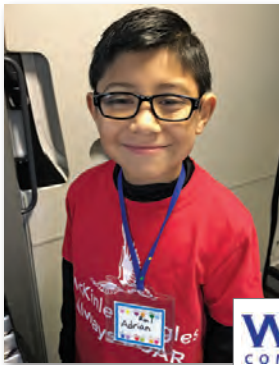
20,000 kids helped

2015



August 3

First child helped in Honolulu, HI at Royal School



Student at McKinley Elementary, San Leandro CA



40,000 kids helped



“When I grow up I want to be a teacher. These glasses will help me read to so many kids.”

Yahaira, 1st grader

January 7

First child helped in Dubuque, IA at Lincoln Elementary



Every child Pre-K through 12th grade in Inglewood Unified School District, a district of 12,000 kids, helped by Vision To Learn in partnership with L.A. Clippers Foundation



“Working with Vision To Learn was just a no brainer. It gives kids the glasses... to excel, not only in the classroom, but also in life.”

LA Clippers Forward Paul Pierce

2016

April 19

First child helped in Baltimore, MD at Hampstead Hill Elementary



Congressman John Delaney and Former Baltimore Raven Ray Lewis at Hampstead Hill Academy, Baltimore MD

September 9

Partnership with San Jose Sharks announced in San Jose, CA at Selma Olinder Elementary School



San Jose Sharks Forward Chris Tierney in San Jose, CA at Selma Olinder Elementary School



September 15

Vision To Learn named a “Bright Spot in Hispanic Education” by the White House Initiative on Educational Excellence for Hispanics

September 28

First child helped in Detroit, MI at Samuel L. Gompers Elementary



60,000 kids helped

February 24

Vision To Learn provided 1,000th kid with glasses in Detroit.



Detroit Mayor Mike Duggan at Samuel Gompers Elementary-Middle School, Detroit, MI

March 8

Vision To Learn provided 1,000th kid with glasses in Baltimore.



Mayor Catherine Pugh with students in Baltimore, MD at Bernard Harris Elementary School

2017

May 8

First child helped in Jackson, MS at Timberlawn Elementary



80,000 kids helped

May 23

First child helped in Newark, NJ at Speedway Academy



New York Giants defensive tackle Jay Bromley with student in Newark, NJ at Timberlawn Elementary School

March 14

Long Beach Challenge launched, helping every child in Long Beach Unified School District, a district of 81,000 kids, supported by L.A. Clippers Foundation



Long Beach Mayor Robert Garcia with student in Long Beach, CA at Washington Middle School

April 10

First child helped in Des Moines, IA at Lovejoy Elementary



“ You wonder why some kids may act out: it’s not really that they’re acting out, they don’t understand. This gives students across this city the opportunity to see. ”

**New Orleans Saints Legend
Deuce McAllister
Timberlawn Elementary,
Jackson MS**



“ Without the glasses that I got in third grade, there’s no chance I would be standing up here today getting to talk to you guys as a player for the Dodgers. ”

**LA Dodgers 3rd Baseman
Justin Turner
Betty Plasencia Elementary,
Los Angeles CA**

“ It’s a huge effort that Vision To Learn makes, together with the LA Dodgers Foundation, because every kid has the right to see better in their classes and to learn. ”

LA Dodgers First Baseman Adrián González



“ The Detroit Health Department has long provided vision screenings to all school children, and nearly one in five students are typically identified with uncorrected vision issues. Despite the health department’s efforts, only 2% of these students ended up getting an eye exam, and almost all did not get glasses. ”

**Detroit Mayor Mike Duggan
Gompers Elementary-Middle School,
Detroit MI**

“ Since I got my glasses I can read better, I can see better, no more headaches, no more dizziness, no more nausea. It makes me feel really good. ”

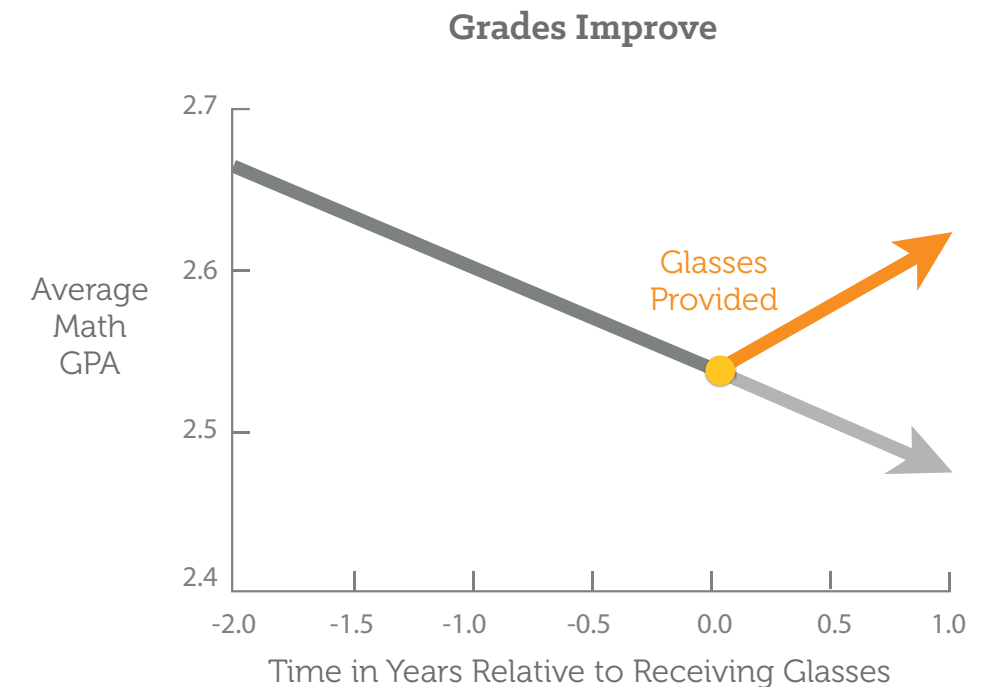
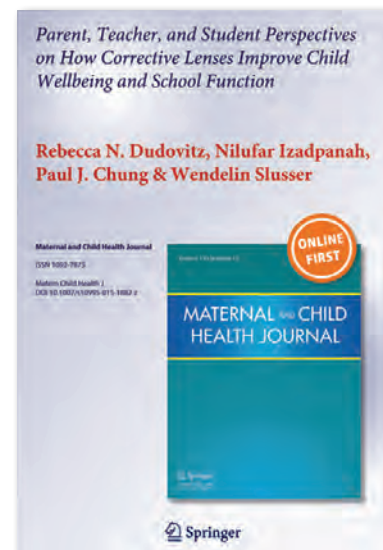
**Joe,
5th grader**



Impact

Vision To Learn's impact has been documented in a groundbreaking study by researchers at UCLA's Mattel Children's Hospital, first made public in 2014. That study was published in a peer-reviewed academic journal, the Maternal and Child Health Journal, on December 9th, 2015. Researchers analyzed students' math and reading scores in the years before and after receiving glasses from Vision To Learn. The results were uniformly positive:

- ▲ While math grades had been trending down, all students' grades started to improve after receiving glasses.
- ▲ Boys' math grades, for example, improved by eight percentage points.
- ▲ Researchers found grades improved for all students who received glasses.



- Grades improve
- Removes financial and logistical barriers to receiving glasses
- Students pay better attention in class and are more engaged

Mattel Children's Hospital **UCLA**



“The Los Angeles Unified School District is proud to be the birthplace of Vision To Learn. Because of this pioneering program, more than 30,000 students will have access to comprehensive screenings and eye glasses to help them reach their fullest potential.”

Michelle King,
Los Angeles Unified School
District Superintendent



“This gift of sight will enable thousands of Detroit Public Schools Community District students to engage fully in the learning process without being distracted by poor vision.”

Alycia Meriweather,
Interim Superintendent
of Detroit Public Schools
Community District



“Inglewood became the first community in the country to ensure that every child, Pre-K through 12th grade, was provided the glasses they needed.”

Vince Matthews,
State Administrator,
Inglewood School District

Engaging The Community



Laurel Elementary
Oakland, CA



Hoover Street
Elementary
Los Angeles, CA



“California’s teachers know the high number of students whose school performance suffers due to a lack of glasses... This is unacceptable.”

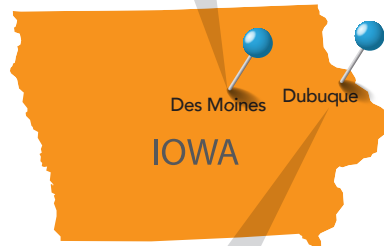
**Eric Heins, President
California Teachers
Association**



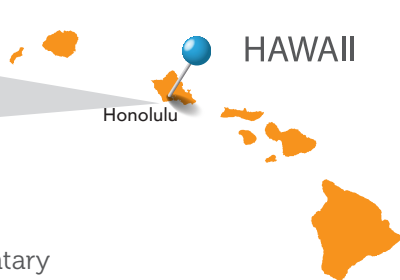
Whittier Elementary
Long Beach, CA



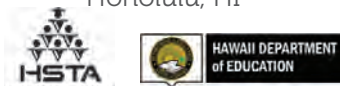
Lovejoy Elementary
Des Moines, IA



Fulton Elementary
Dubuque, IA



Kalihi Waena Elementary
Honolulu, HI



“Community leaders from government, business and philanthropy all stepped up to bring Vision To Learn to kids in Delaware.”

**Sally Gore, Chair,
Vision To Learn
Delaware Advisory Board**



Gompers Elementary &
Middle School
Detroit, MI



Timberlawn Elementary,
Jackson, MS



“Over 40 Rotary Clubs in District 5280 have partnered with Vision To Learn to help kids in their communities. By volunteering to serve as vision screeners, and contributing funds to support Vision To Learn, our members help ensure students in their neighborhoods go to school prepared to learn.”

**Greg O'Brien, District Governor,
Rotary District 5280**



Brader Elementary
Wilmington, DE



Hampstead Hill
Elementary
Baltimore, MD



Speedway Academy
Newark, NJ



“A child’s health, including the ability to see the whiteboard or words in a book, can have a major impact on his or her ability to read and learn. Vision To Learn is helping more kids succeed in school and life.”

**Nancy Van Milligen,
President and CEO, Community
Foundation of Greater
Dubuque Association**

“This concept is about as simple as it can possibly be: You can’t learn if you can’t see.”

**Delaware Governor
John C. Carney Jr.**
Kuumba Academy,
Wilmington, DE



“My band director, he conducts and I need to see his hands moving so I can actually count the beats or the tempo that I need to keep it at.. Me as a musician, vision is a key ingredient to play an instrument.”

Alejandro, 11th grader



“These glasses are going to help me become a scientist. My goal is to get rid of diseases and to get rid of cancer.”

Susana, 4th grader

“With my glasses, I can see the leaves on the trees.”

Nelson, Kindergartener



“I wouldn’t be in the NFL without my glasses.”

Jay Bromley,
New York Giants Defensive Tackle
Speedway Academy, Newark, NJ



“Vision To Learn’s Baltimore effort provides the perfect opportunity to study the impact of providing glasses on kids’ education.”

**Megan E. Collins, M.D., Assistant
Professor of Ophthalmology,
Wilmer Eye Institute**

Sponsors

\$500,000+

- Beutner Family Foundation
- The Eli and Edythe Broad Foundation
- Chan Zuckerberg Initiative
- L.A. Clippers Foundation

\$250,000 - \$499,000

- The Ballmer Group
- California Endowment
- Congressman John Delaney and April McClain-Delaney
- Los Angeles Dodgers Foundation
- The Rathmann Challenge
- Rotary District 5280

\$100,000 - \$249,000

- The Ahmanson Foundation
- Annenberg Foundation
- California Community Foundation
- California Resources Corporation
- Community Foundation of Greater Dubuque
- The Detroit Pistons Foundation
- DMC Foundation at the Community Foundation for Southeast Michigan
- Longwood Foundation Inc.
- Overdeck Family Foundation
- The Ralph M. Parsons Foundation
- Patty and Greg Penske/ Longo Toyota-Scion-Lexus
- Steinmetz Foundation
- S. Mark Taper Foundation
- Theisen Home Farm Auto
- UniHealth Foundation
- Warriors Community Foundation
- Weingart Foundation
- Winebaum Family Charitable Trust

\$50,000 - \$99,999

- The Herb Alpert Foundation
- City National Bank
- Carrie Estelle Doheny Foundation
- Joseph Drown Foundation
- Health Net Community Solutions
- The Mark Hughes Foundation
- Kaiser Permanente in the Community
- The Karl Kirchgessner Foundation
- Lockton Insurance Brokers
- Los Angeles Sheriff's Professional Association (LASPA)
- Frank McHugh-O'Donovan Foundation, Inc.
- Timothy and Christina Noonan
- Anthony and Jeanne Pritzker Family Foundation
- Vernon CommUNITY Fund
- Helen and Will Webster Family Foundation

\$20,000 - \$49,999

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- The Angelson Family Foundation
- Arsht-Cannon Fund
- AstraZeneca Pharmaceuticals
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- The Philip and Muriel Berman Foundation
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- The John W. Carson Foundation
- CBRE Foundation, Inc.
- Crail-Johnson Foundation
- Disney Family Fund
- The Eisner Foundation
- El Camino Healthcare District
- El Camino Hospital
- Fidelity Charitable Gift Fund
- First Hawaiian Bank Foundation
- Fullerton Family Foundation
- Russell and Karen Goldsmith
- Good Samaritan Fund
- Sally Gore
- Gurley Family Fund
- William H. Hannon Foundation
- Hawaii Pizza Hut Literacy Fund
- Herbalife Family Foundation
- Mary and Daniel James

- The James Irvine Foundation
- Jen Family Charitable Fund
- Heidi Schulman and Mickey Kantor
- Sarah Ketterer Family Foundation
- Laffey-McHugh Foundation
- Marmot Foundation
- Renu and Neeraj Mital
- NewPage Corporation
- Chris Paul Family Foundation
- Roger Penske
- Pincus Family
- Rodel Foundation of Delaware
- Ronald McDonald House Charities of Philadelphia
- The Rose Hills Foundation
- SEIU Local 2015
- Sempra Energy
- Sharks Foundation
- Southern California Gas Company
- United Airlines Foundation
- Welfare Foundation, Inc.

\$10,000 - \$19,999

- Adamma Foundation
- Adamson Family Foundation
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- Bacchus YPO
- Barclays Bank Delaware
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- The David Geffen Foundation
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- Joshua Hebert
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- I Could Do Great Things Foundation
- IBEW Local 18
- Michael Kraus
- The Lawndale ESD Educational Foundation
- Christopher Meledandri
- Brian Moynihan
- Oakland A's Community Fund
- Rosenbluth Family Foundation
- Laura and Steve Sharpe
- Sitrick and Company
- SPI Holdings, LLC
- Gene Sykes



\$1,000-\$9,999

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Lois and Don Attore
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Baxter 2014 Family Foundation
Nancy and Russ Belinsky
Laurie Benenson
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Trevor Bezdek
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The Grant Family
The Grey Family Foundation
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Cynthia and Charles Hirschhorn
Evelyn and David Hou
Jeanne and Dirk Huybrechts
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Randy S. Johnson
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Los Angeles World Airports
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Lexus Pursuit of Potential
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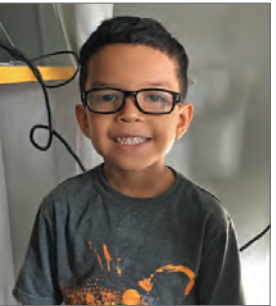
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